



Invitation to the 4th B2B@SASOfair 2013 brokerage event

Friday, October 25, 2013, during SASO fair in Split, Croatia

University of Split, Technology Transfer Office in co-organisation with **Croatian Chamber of Economy, Business Innovation Croatian Agency – BICRO**, international partners in **Enterprise Europe Network** and supported by „**Technology transfer infrastructure in the Croatian Adriatic region – TTAdria**“ project funded by European Union through IPA IIIc Programme invites you to the 4th international brokerage event B2B@SASOfair 2013.

This traditional brokerage event is organized during international **SASO fair** (www.sasofair.com) which is one of the most significant civil construction, wood and metal industry, energy and electrical engineering, telecommunications, crafts and small entrepreneurship fairs in Croatia.

Approximately €70 billion overall budget of the EU Framework Programme for Research and Innovation „**Horizon 2020**“ is aimed to finance research, technology and innovation projects that for the first time encompasses development and commercialization. Interesting format of brokerage meetings represents an excellent opportunity for companies and research groups to establish initial contacts for future joint preparations of new projects.

Since Croatia recently joined the European Union as 28th member state this year's event provides unique business opportunity where participants will have a chance to explore **Europe's newest market** and link up with companies operating in the region.



Brokerage event

Enterprise Europe Network supports international brokerage events across Europe where **entrepreneurs** and **research groups** have opportunity to meet new potential partners. In as little as 20 minutes of brokerage meetings, business professionals and researchers have opportunity to establish direct contact and represent their business and research expertise.

Business matchmaking is a highly focused form of networking that has become a valuable and integral part of many conferences. B2B matchmaking is a fast and easy way to introduce your business to both potential partners and new markets.

Last year's brokerage event during SASO fair 2012 successfully gathered **126** companies and institutions from Croatia and abroad, where more than **180** business meetings was held.

Your benefit

- Identify new potential partners before the registration to ensure efficiency and promising discussions
- Researchers and entrepreneurs share experience at the same place
- Meet new potential partners to develop future commercial, technological and research partnerships
- Maximize number of new contacts through pre-scheduled one-to-one meetings
- Receive assistance from Enterprise Europe Network staff during the event
- **Free entrance to the SASO fair** allowing visiting all stands during the event day
- Participation at the **brokerage event is free** of charge

For further details you are invited to contact us or your local EEN partner.

If you find interest in attending this event register on the following web site:



<http://saso.talkb2b.net>

EEN Croatia
contact:

University of Split
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Technology Transfer Office

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E-mail: een@utt.unist.hr
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EEN contacts in other countries:

<http://portal.enterprise-europe-network.ec.europa.eu/about/branches>



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